

Gold Rush Global Party: Tips and Tricks for a Successful Event

1. Build an Extensive Guest List

- **Think Broadly:** Include friends, family, colleagues, and even acquaintances who might be interested in participating.
- **Encourage Guests to Bring a Friend:** Mention this in your invitation. More people equals a bigger opportunity for everyone!

2. Send Out Written Invitations

- **Personal Touch:** Sending a physical invitation shows thoughtfulness and makes your event feel exclusive.
- **Details to Include:** Time, location, dress code, and a quick note on what guests can expect (e.g., exciting raffles, networking, and prize opportunities).

3. Create a Facebook Event

- **Event Page:** Make it private but encourage guests to invite friends.
- **Regular Updates:** Post reminders, fun facts, or past success stories to keep engagement high.

4. Send Reminder Texts

- **Timing:** Send a friendly reminder text a week before and a day before the event.
- **Excitement:** Add an exciting update, like a last-minute prize or highlight about a previous party success!

5. Use Success Stories to Generate Interest

- **Highlight Past Payouts:** Include examples in your invitation like, "Previous parties resulted in over \$2,000 in payouts!" This gives guests a tangible sense of what's possible and encourages them to bring their gold.
- **Share Testimonials:** If past guests had positive experiences, include brief quotes to help build excitement.

6. Offer a Raffle for Those Who Bring a Guest

- **Incentivize Bringing Friends:** "For each guest you bring, you'll receive a ticket for our raffle prize!"
- **Raffle Prize Ideas:** Consider offering a cash prize or a popular gift item.

By following these tips, you're setting the stage for a successful and fun-filled Gold Rush Global Party that your guests will love!